

ANNUAL REPORT
FISCAL YEAR

★ ★ **2016** ★ ★



WOUNDED WARRIOR
PROJECT



WOUNDED WARRIOR **LUKE MURPHY** DISCUSSES A
PIECE OF REAL ESTATE WITH HIS BUSINESS PARTNER



“YOU INSPIRED ME TO GET BACK ON MY FEET, AND I’M GRATEFUL TO BE ON A PATH TOWARD PROSPERITY.”

— WOUNDED WARRIOR **LUKE MURPHY**

When U.S. Army veteran Luke Murphy connected with Wounded Warrior Project® (WWP), he was at one of the lowest points of his life. Formerly an avid outdoorsman and athlete, Luke was in a hospital bed wondering if he would ever hunt, fish, or even walk again.

Days earlier in Iraq, Luke’s Humvee triggered an improvised explosive device (IED), resulting in an injury to his left leg and the amputation of his right leg above the knee.

“What I couldn’t do was evident. I needed to discover what was still possible.”

While recovering in the hospital, Luke became involved in WWP events and Soldier Ride®, which helped him connect with other warriors and learn to adapt to life with a prosthetic leg.

“Thanks to a turkey hunt, fishing trips, and Soldier Ride events, I found out I can still do the things I like most.”

Luke was empowered to go back to school, start his own business, and write a book about his experiences. He is also an accomplished public speaker, sharing his story to help other warriors find healing by telling theirs.

“I learned to never give up. You always have to keep pushing forward.”



MISSION

To honor and empower wounded warriors.

VISION

To foster the most successful, well-adjusted generation of wounded service members in our nation's history.

ESTABLISHED

WWP was established in 2003 in Roanoke, Virginia, and relocated its headquarters to Jacksonville, Florida, in 2006.

HISTORY

WWP began when several veterans and friends, moved by stories of the first wounded service members returning home from Afghanistan and Iraq, took action to help others in need. What started as a desire to provide comfort items to wounded service members at Walter Reed National Military Medical Center has evolved into comprehensive assistance to help warriors with visible and invisible wounds recover and transition back to civilian life. Now, more than 125,000 wounded service members, their families, and caregivers have signed up to receive support through free WWP programs.

**“WOUNDED WARRIOR
PROJECT TAUGHT ME
IT WAS OK TO ASK
FOR HELP.”**

— WOUNDED WARRIOR ANTOINETTE WALLACE



“I WANT TO SHOW OTHER WARRIORS WHAT WWP SHOWED ME: THAT THEY CAN LIVE FULL, PRODUCTIVE LIVES AGAIN.”

— WOUNDED WARRIOR JOSEPH PIERSTORFF



Joseph Pierstorff is living proof that WWP saves lives. After multiple deployments with the U.S. Army, Joseph returned to his wife and seven children a different man. Post-traumatic stress disorder (PTSD) led Joseph into a deep depression, until one night he attempted to take his own life.

Thankfully, his suicide attempt failed, and soon thereafter he connected with WWP at an event in his local community. When he heard WWP spokesperson Jeremiah Pauley explain how WWP impacted his life, Joseph realized he needed to make a change.

“The words that inspired me were ‘you can choose to survive, or you can choose to thrive.’ When I heard that, I knew I was merely existing. It was time for me to move on.”

Joseph immersed himself in the camaraderie offered by other injured veterans through the WWP Peer Support program and warrior-focused events. Those relationships empowered him to find a new purpose — making sure no other warriors choose suicide as a means of dealing with PTSD.

“The donations you make, the support you give — it all makes a difference. You are helping warriors to be productive members of society.”

★ CONTENTS

LETTER FROM THE CEO	7
THANK YOU	10
WHAT WE DO	11
SPOTLIGHT PROGRAMS	14
BOARD OF DIRECTORS	15
OUR IMPACT	18
FINANCIAL HIGHLIGHTS	19
DONORS	22
VISION PARTNERS	22
STRATEGIC PARTNERS	23
GIFT-IN-KIND	23
GRANTMAKERS	24
MAJOR GIFTS	25
COMMUNITY FUNDRAISING	27
HONOR & EMPOWER SOCIETY	28
EMPLOYEE GIVING	29

★ LETTER FROM THE CEO

Brett Miller has always had a passion for service. He worked as a volunteer firefighter before enlisting in the U.S. Army National Guard and intended to continue his service to others when he finished fighting for our freedom in Iraq. But when an IED detonated next to his Humvee and left him with a traumatic brain injury (TBI), brain bleed, and paralysis on the left side of his body, Brett wasn't sure how he could continue serving others.

Because passionate and dedicated supporters like you act on our sacred obligation as Americans to help those who fought for our freedom, wounded warriors like Brett are able to thrive. You helped WWP connect Brett with other warriors and serve him through various programs and events in his local community. As a result, Brett was empowered to combine his two passions — serving veterans and spending time outdoors — to start his own nonprofit, which has grown to serve over 2,000 veterans each year.

Your impact lives in the stories of our warriors and caregivers — like John Goubeaux and his wife and caregiver, Vicky, whom you'll read about on the next page. Your support helps John, who lives in constant pain from a TBI, maintain his independence and his infectious positive outlook on life. It also allows Vicky to take time away for herself — while John is working with his life coach or visiting the gym — to do the things she enjoys.

John and Vicky are just two of the more than 125,000 warriors and family members who have a path forward, thanks to you. We hope the stories in this report will remind you that your generosity is important; it's changing and saving the lives of real people like John, Vicky, Brett, and so many others on a daily basis.

Thank you for all you do.



Michael S. Linnington
Lieutenant General, U.S. Army, Retired
Chief Executive Officer, Wounded Warrior Project

★

**“WWP
EMPOWERED
ME TO DO
THINGS I
WOULD HAVE
NEVER BEEN
ABLE TO DO
ON MY OWN.”**

— WOUNDED WARRIOR
BRETT MILLER (STANDING)
SPEAKS WITH A GROUP
OF VETERANS





**“THE TRUE MIRACLE IS WHEN
A WARRIOR WHO IS THINKING
ABOUT TAKING HIS OR HER LIFE
REEVALUATES THE SITUATION AND
CHOOSES LIFE. THAT’S THE IMPACT
WE CAN HAVE ON EACH OTHER.”**

— WOUNDED WARRIOR JOHN GOUBEAUX



U.S. Air Force veteran **John Goubeaux** was a shut-in — living in a chair inside his home with a constant headache from a severe TBI, crippling PTSD, and a negative outlook on life.

But then John connected with WWP at a college baseball game, where he learned about the Independence Program and Soldier Ride. He soon found the more involved he became, the more his quality of life improved.

“They gave me the tools I needed to cope with life’s challenges. They brought me from being reclusive to looking forward to each day with a positive outlook.”

Today, John is far from the man who wouldn’t leave his house. He goes to the gym almost every day to exercise with a life coach provided by the Independence Program. The duo also ventures outside the gym to participate in other activities, from learning to overcome John’s fears in a crowded restaurant to volunteering in the community. While he’s out, his wife and caregiver, Vicky, gets some much-needed time to herself.

When he comes home, he often jumps on his recumbent bicycle to go for a ride with Vicky. Since John caught the cycling bug at a Soldier Ride in November 2015, he’s pedaled over 2,000 miles, and he and his wife have lost a combined 50 pounds.

“Thank you for supporting programs that provide tools for warriors to improve their mind, body, and soul. You have changed someone’s life.”

★ THANK YOU

BECAUSE OF THE GENEROSITY OF THE AMERICAN PUBLIC, WWP is able to provide free programs and services to address the needs of wounded warriors and fill gaps in government care. The demand for our programs and services has grown from serving a handful of injured veterans to now serving more than 125,000, and we continue to receive hundreds of new registrations from injured veterans, their families, and caregivers each month.

As we look to the future, WWP will continue to focus on delivering our free programs and services passionately and efficiently. We remain dedicated to increasing investments in mental health care for those with PTSD and TBI, focusing on lifelong independence, financial resilience, and community engagement activities to connect warriors with one another. We also continue to seek partnerships with national and local community organizations to broaden our ability to serve more warriors and their families and to enhance our relationships in the veteran community.

★ WHAT WE DO ★

CONNECT » SERVE » EMPOWER

- ★ **We connect** warriors, their families, and caregivers to peers, programs, and communities to ensure they have a network of support.
- ★ **We serve** these groups through free mental and physical health and wellness programs, career and benefits counseling, and by providing ongoing support for the most severely injured.
- ★ **We empower** warriors to live life on their own terms, mentor fellow veterans and service members, and embody the WWP logo by carrying one another on a path toward recovery.

★

“WHEN YOU CAN TALK WITH SOMEONE WHO IS GOING THROUGH THE SAME THING YOU’RE GOING THROUGH, IT’S VERY MEANINGFUL. IT MAKES ME FEEL PRETTY AWESOME THAT MY EXPERIENCES CAN HELP OTHERS DEAL WITH THEIR OWN.”

— WOUNDED WARRIOR ANTHONY VILLARREAL





**“YOUR SUPPORT CHANGED MY LIFE.
THANK YOU FOR YOUR GENEROSITY.”**

— WOUNDED WARRIOR **TANIKI RICHARD** (CENTER), WITH TWO FELLOW VETERANS



One day, outside a U.S. Marine Corps base in North Carolina, **Taniki Richard** tried to take her own life. Her complex PTSD — caused by a mixture of combat stress and military sexual trauma (MST) — had brought her to the breaking point, and she purposefully crashed her car into a pole.

“I didn’t want to die. I really wanted to live. I made a decision after I crashed to get help, and that’s the first time I was ever a true leader.”

When Taniki connected with WWP, she found nothing but acceptance.

“No one judged me. They validated me. Their stories included similar pain and anger, and they helped me realize I wasn’t crazy. It was empowering, and it was a real turning point for me.”

Taniki has since started her own business, and she devotes much of her time to helping other warriors with PTSD and MST realize they’re not alone.

“I want to make sure my fellow veterans have everything they need to play out the next part of their lives and not just live, but live well.”

★ SPOTLIGHT PROGRAMS ★

ALUMNI

The WWP Alumni program often serves as the point of entry for warriors and their families to learn about the many free WWP programs, services, and events available to them. It helps veterans re-form relationships by providing opportunities to connect with one another. It also provides an opportunity for these warriors to re-acclimate to civilian life, connecting them with their communities and other WWP programs. From recreational activities and sporting events to professional development opportunities and community service projects, the Alumni program provides support and camaraderie for warriors through events and resource education.

5,800+ ALUMNI AND FAMILY SUPPORT EVENTS WERE HELD IN FY 2016

INDEPENDENCE PROGRAM

The Independence Program helps warriors who rely on their families and caregivers due to moderate to severe brain injury, spinal cord injury, or other neurological conditions live life to the fullest, on their own terms. The program is a team effort, bringing together the warrior and his or her full support team while creating an individualized plan — focusing on goals that provide a future with purpose at no cost to the warrior and their family. This is a long-term partnership intended to adapt to the warriors’ ever-changing needs.

114,662 HOURS OF COMMUNITY SUPPORT WERE PROVIDED TO MORE THAN 600 WARRIORS AND FAMILY MEMBERS THROUGH THE INDEPENDENCE PROGRAM IN FY 2016

PROJECT ODYSSEY®

Project Odyssey is a multiday, adventure-based event that provides warriors with new tools to help with their invisible wounds as they continue on their journey to recovery. Warriors are supported by peers and WWP staff while being challenged through activities like hiking, rock climbing, scavenger hunts, and high-ropes courses. Project Odyssey is designed to push warriors physically, mentally, and emotionally while teaching practical life and coping skills.

97% OF PARTICIPANTS SAID PROJECT ODYSSEY WAS A CATALYST FOR FUTURE MENTAL HEALTH SUPPORT

WARRIOR CARE NETWORK®

Warrior Care Network is a first-of-its-kind partnership between WWP, the VA, and four national academic medical centers of excellence, which connects warriors and their families with world-class intensive outpatient mental health care for the invisible wounds of war, specifically post-traumatic stress disorder (PTSD). Warriors who have attended a cohort-style, two- to three-week intensive outpatient program at one of the four participating institutions — Emory Healthcare, Massachusetts General Hospital, Rush Medical Center, and UCLA Health — have shown incredible progress in their mental health recovery. Thanks to its impressive results and innovative approach to treating PTSD, Warrior Care Network is quickly becoming a sought-after model in the field of veterans mental health care.

17,000+ HOURS OF MENTAL HEALTH SERVICES WERE PROVIDED TO 911 WARRIORS AND FAMILY MEMBERS SERVED BY WARRIOR CARE NETWORK IN FY 2016

★ ★ ★ ★

OUR CURRENT BOARD OF DIRECTORS

The WWP board of directors is responsible for guiding the organization and providing strategic and financial oversight, including approval of the nonprofit's audited financial information and Internal Revenue Service (IRS) Form 990.

WWP board directors are not financially compensated for their participation.



ANTHONY ODIERNO
CHAIR

While serving in Iraq, U.S. Army Captain Anthony Odierno was severely injured by a rocket-propelled grenade that amputated his left arm. A 2001 graduate of the U.S. Military Academy at West Point, Anthony served six years in the U.S. Army, some of which he spent as an aide-de-camp to the Chairman of the Joint Chiefs of Staff. Mr. Odierno earned an MBA from New York University's Leonard N. Stern School of Business and today is Executive Director of Consumer Bank Real Estate at J.P. Morgan Chase. His military awards include the Bronze Star and Purple Heart.



ROGER CAMPBELL
VICE CHAIR

As former Deputy Director of The Life Raft Group, Roger Campbell provided oversight for administration, legal, development, programs, and communications. Prior to joining The Life Raft Group, Mr. Campbell served as Chief Administrative Officer for BGC Partners, Inc., a subsidiary of Cantor Fitzgerald. Mr. Campbell joined BGC in 2005 when he managed the merger, integration, and rebranding of Maxcor Financial Group and its subsidiary divisions, which more than doubled the size of BGC's New York business.



JUSTIN CONSTANTINE

Two years after leaving active duty in the U.S. Marine Corps, Lieutenant Colonel Justin Constantine volunteered for deployment to Iraq as a Marine Reservist. He was awarded the Purple Heart, the Navy and Marine Corps Commendation Medal, and the Combat Action Ribbon after surviving a bullet wound to the head. Between 2011 and 2013, while working with the Federal Bureau of Investigation on a counter-terrorism team, he started The Constantine Group and began touring the country and delivering inspirational speeches to corporate, military, and educational audiences on the key topics that have affected his life.



CARI DESANTIS

Cari DeSantis serves as president and CEO of Melwood, a \$90+ million nonprofit organization that creates jobs and opportunities for people with differing abilities. From 2001 – 2008, she served the State of Delaware as cabinet secretary for the Department of Services for Children, Youth, and Families. Ms. DeSantis is also the creator of an innovative new business model for 21st-century government health and human services systems. She is the recipient of SmartCEO Magazine's 2016 Brava Award, the author of three books, and was named as one of the Top 100 Women for 2017 by Maryland's *The Daily Record*.



KEN FISHER

Ken Fisher brings a dedication to service within every facet of his life. In his work on behalf of service members, Fisher continues a legacy started by his late uncle, Zachary Fisher, who created the Fisher House Foundation as part of Fisher Family Charities. In 2007, Mr. Fisher was selected as one of "America's Best Leaders," by *U.S. News & World Report* and Harvard University's Center for Public Leadership and was appointed to the President's Commission on Care for America's Returning Wounded Warriors. Other distinctions include the U.S. Army's highest civilian honor, the George C. Marshall Medal, the Lincoln Award, the VA Secretary's Award, and the Department of Defense Medal for Distinguished Public Service, among many others.



JUAN GARCIA

Juan Garcia earned his undergraduate degree from UCLA and a Juris Doctorate from Harvard Law School. In addition to completing deployments to the Persian Gulf and Western Pacific, he served overseas as part of Operation Allied Force before becoming a White House fellow, serving as a special assistant to the Secretary of Education. Mr. Garcia left active duty in 2004 and was elected to the Texas House of Representatives in 2006, serving on the Defense and Veteran's Affairs Committee. He became Assistant Secretary of the Navy in October 2009. Since 2015, Mr. Garcia has been the Director for Global Associate Development at Amazon and currently serves as a member of the Council on Foreign Relations.



RICHARD M. JONES

Prior to serving in his current role as Executive Vice President, General Tax Counsel, and Chief Veteran Officer for CBS Corporation, Richard M. Jones was a noncommissioned officer in the U.S. Army, where he served honorably as a member of the 75th Ranger Regiment and the 10th Mountain Division. Today he works closely with many veteran organizations and is a tireless and passionate champion for our nation's veterans. He is a proud life member of both the American Legion and Disabled American Veterans. Mr. Jones was appointed by Congress and serves on the Advisory Committee on Veterans' Employment, Training, and Employer Outreach (ACVETEO) at the U.S. Labor Department and the VA. He is Audit & Risk Committee Chairman for WWP, and a board member for the Institute for Veterans and Military Families (IVMF).



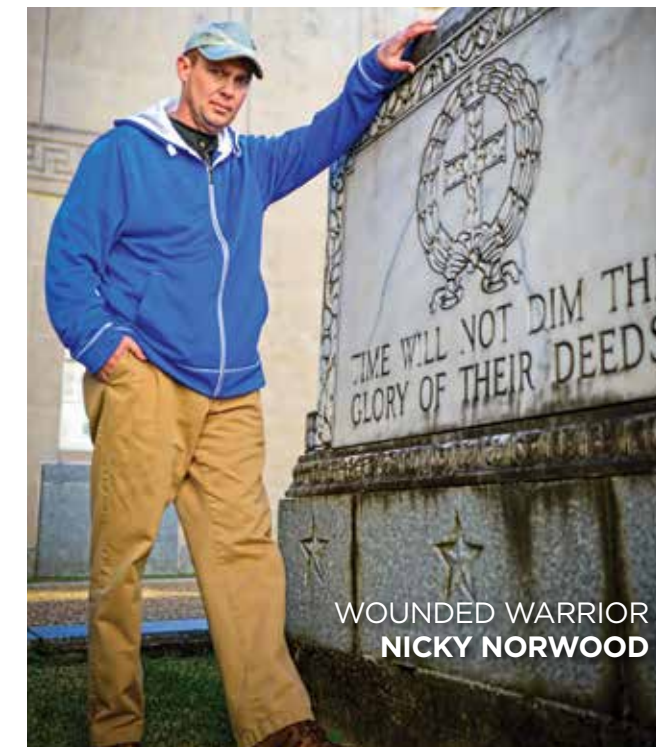
RICHARD T. TRYON

Between receiving his commission in the U.S. Marine Corps in 1975 and his retirement in 2014, Lieutenant General Richard T. Tryon served our country in numerous leadership roles. Assignments included serving as commanding officer, Marine Barracks in Washington, DC; executive officer to the supreme allied commander for the U.S. European Command; commanding general of Marine Corps Recruit Depot at Parris Island; and commanding general of Marine Corps Recruiting Command in Quantico. He assumed duties as commander, U.S. Marine Corps Forces Command and U.S. Marine Corps Forces Europe, in June of 2013. Mr. Tryon is currently the senior fellow in international leadership in the Hicks Honors College at the University of North Florida.



JONATHAN WOODSON

Dr. Jonathan Woodson is professor of surgery, management, health law, and policy at Boston University Medical Center. Prior to this, he served as the Assistant Secretary of Defense for Health Affairs and co-chaired the Armed Services Biomedical Research Evaluation and Management Committee. Dr. Woodson holds the rank of brigadier general in the U.S. Army Reserve and served as assistant surgeon general for Reserve Affairs, Force Structure, and Mobilization in the Office of the Surgeon General and as deputy commander of the Army Reserve Medical Command. He is the recipient of the 2009 Gold Humanism in Medicine Award from the Association of American Medical Colleges.



WOUNDED WARRIOR
NICKY NORWOOD

“THANK YOU FOR HELPING ME FIGHT THE INVISIBLE WOUNDS OF WAR.”

— WOUNDED WARRIOR BILL THOMAS



★ OUR IMPACT (FISCAL YEAR 2016)

★ OUR INVESTMENT IN WARRIORS IS SUBSTANTIAL ★

WOUNDED WARRIORS **PAY \$0** FOR OUR SERVICES AND WE INVESTED **\$213 MILLION** INTO LIFE-CHANGING PROGRAMS IN 2016



OUR CAREER COUNSELING PROGRAM HELPED VETERANS AND THEIR FAMILIES FIND MEANINGFUL EMPLOYMENT IN FY16, EMPOWERING THEM WITH **\$95 MILLION** IN ECONOMIC IMPACT



WWP PROVIDED BENEFITS CLAIMS ASSISTANCE FOR WARRIORS RESULTING IN MORE THAN **\$80 MILLION IN EARNED BENEFITS**

FROM THE DEPARTMENT OF VETERANS AFFAIRS (VA) AND DEPARTMENT OF DEFENSE (DOD)



MORE THAN **66,000** WARRIORS AND FAMILY MEMBERS SERVED THROUGH CONNECTION EVENTS



98% OF PARTICIPANTS IN PHYSICAL HEALTH & WELLNESS EVENTS SAID THEY WOULD SEEK OUT ADDITIONAL PHYSICAL FITNESS, NUTRITION, OR WELLNESS OPPORTUNITIES

70% PROGRAM



IN 2016, **70% OF WWP EXPENSES** PROVIDED FREE PROGRAMS AND SERVICES TO WARRIORS, THEIR FAMILIES, AND CAREGIVERS (DATA COMPILED FROM FY 2016 IRS FORM 990)

FINANCIAL HIGHLIGHTS

(DOLLARS IN THOUSANDS)

Balance Sheet as of September 30, 2016

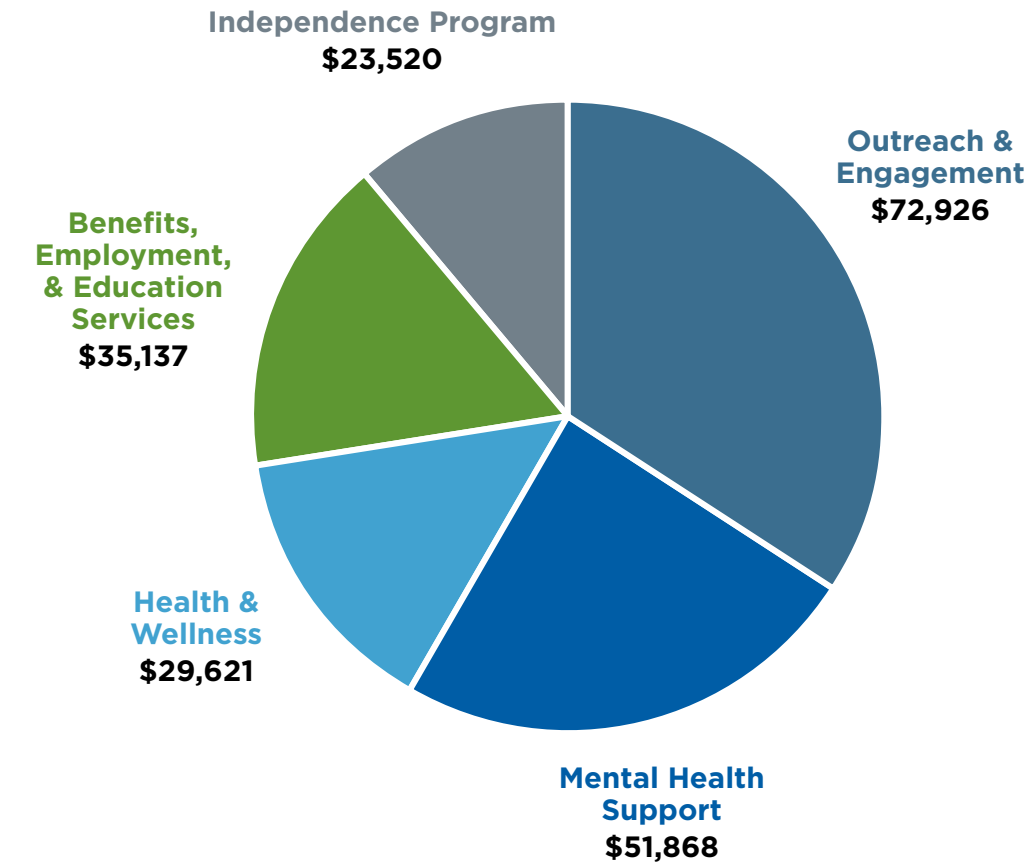
ASSETS		LIABILITIES	
Cash and cash equivalents	\$54,505	Accounts payable and accrued expenses	\$23,374
Pledges and grants receivable, net	11,353		
Inventory	3,623	NET ASSETS	
Prepaid expenses	8,491	Unrestricted	\$308,779
Property and equipment, net	11,912	Temporarily restricted	4,428
Investments	245,953	Permanently restricted	1,000
Other assets	1,744		\$314,207
Total Assets	\$337,581	Total Liabilities and Net Assets	\$337,581

Revenue and Expenses for the Year Ended September 30, 2016

REVENUE		EXPENSES	
Contributions	\$302,708	Program services	\$213,072
Royalties	9,677	Management and general	19,800
Investment income	6,737	Fundraising	69,368
Net gain from sale of investments	465		
Other revenue	2,220		
Total Revenue	\$321,807	Total Expenses	\$302,240

Source: Wounded Warrior Project, Inc. IRS Form 990 for the tax year ending September 30, 2016

★ **IN FY 2016, WWP INVESTED \$213 MILLION** ★
IN LIFE-CHANGING PROGRAMS AND SERVICES FOR WARRIORS, FAMILY MEMBERS, AND CAREGIVERS



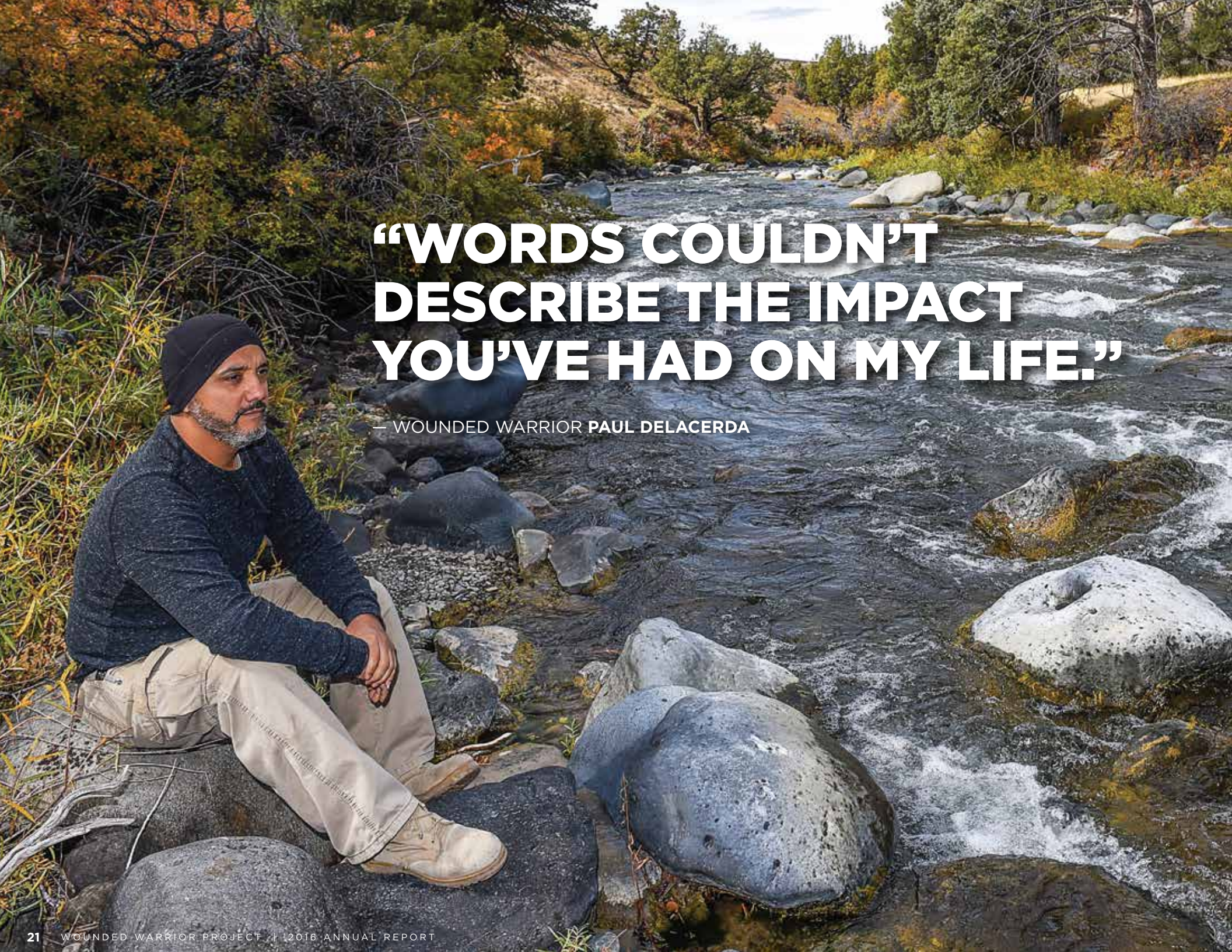
(DOLLARS IN THOUSANDS)

INDIVIDUAL PROGRAM EXPENSES

(DOLLARS IN THOUSANDS)

Alumni	\$57,904
Combat Stress Recovery	48,478
Independence Program	23,520
Benefits Service	15,839
Physical Health & Wellness	15,193
Soldier Ride®	14,428
Warriors to Work®	8,818
Peer Support	5,959
International Support	5,206
TRACK™	4,771
Transition Training Academy	4,472
WWP Talk	3,390
Warriors Speak	2,092
WWP Packs	1,765
Education Services	1,237
Total Expenses	\$213,072

Source: Wounded Warrior Project, Inc. IRS Form 990 for the tax year ending September 30, 2016



**“WORDS COULDN'T
DESCRIBE THE IMPACT
YOU'VE HAD ON MY LIFE.”**

— WOUNDED WARRIOR **PAUL DELACERDA**

VISION PARTNERS \$1 MILLION+

We are grateful for our vision partners, who promote our mission and raise funds to support warriors, their families, and caregivers through cause-marketing campaigns and consumer engagement events.



Acosta Sales & Marketing

Since 2009, Acosta Sales & Marketing and WWP have worked together on the national cause-marketing campaign, Believe in Heroes®. This campaign brings together retailers and consumer packaged goods companies to raise funds and awareness for WWP. Believe in Heroes calls on Americans to show their support and appreciation for our service members and newest generation of veterans in a simple, everyday way — by grocery shopping. What started on the 10-year commemoration of 9/11 has raised more than \$22 million to date for WWP.



Under Armour

Under Armour's support of WWP began with its contribution to the WWP Packs program. Thousands of backpacks have been delivered to the hospital bedsides of injured service members around the globe. Under Armour's impact reaches beyond the Packs program through WWP career placement opportunities, physical health and wellness initiatives, and warrior engagement opportunities at various sporting events. The Under Armour Freedom line invites the American public to show its support by wearing cobranded apparel and accessories. Through December 2016, Under Armour has committed a minimum donation of \$5 million to WWP, helping veterans and their families not only survive, but thrive in life post-injury.



AmazonSmile Foundation

The AmazonSmile Foundation has proudly supported WWP through a contribution of more than \$2.5 million with the sale of products through smile.amazon.com.



National Football League

The NFL supports WWP through the Salute to Service campaign each year. In honor of Veterans Day, for every point scored during the NFL's 32 Salute to Service games, the league donates \$1,000 to each of its nonprofit partners — the Pat Tillman Foundation, USO, and WWP. Since 2011, the NFL has donated nearly \$3 million to support the lifesaving programs WWP offers to injured service members, their families, and caregivers. Funds are raised through two primary channels: an NFL auction and the sale of Salute to Service merchandise at retail stores.



USAA

Since 2009, USAA and WWP have worked together to honor and empower the brave men and women we proudly serve. Through USAA's generous support of our key initiatives, we continue to work together to connect, serve, and empower warriors and their families to improve resiliency and live life on their own terms.

STRATEGIC PARTNERS

Strategic partners help fuel the WWP mission by creating awareness and providing funds to support our free, life-changing programs and services.

ACCO Brands USA	K-Va-T Food Stores
ACME Markets Inc.	Ladies Professional Golf Association (LPGA)
Acosta Sales & Marketing	LG Electronics
Ahold Delhaize	Love Ride Foundation
AmazonSmile Foundation	Mission BBQ Management
Albertsons	National Football League (NFL)
Bank of America Charitable Foundation	New Orleans Saints
Barclays Bank Delaware	Nissan North America
Bic Graphic	Overstock.com
Big Y Foods, Inc.	Pfizer Inc.
C&S Wholesale Grocers	Proctor & Gamble
Capital One Services	Raytheon
Cardinal Health Foundation	Ro Co. Films International
Cardinals Charities	Road ID Incorporated
Charity Miles	Houston Rockets Charities
CME Group	Shaw's Supermarkets
Coca-Cola Bottling Company Consolidated	Sourcebooks
Defense Commissary Agency/Store Operations	Southeastern Grocers LLC
Eyeking	St. Louis Rams Foundation
Flag Outpost	Stanley Black & Decker
Food Lion	Steelers Charities
Gear for Sports	Thrivent Mutual Funds
Georgia-Pacific Consumer Products	Under Armour
Gildan Activewear	United Airlines Foundation
Harley-Davidson Motor Company	United Supermarkets
The Hershey Company	USAA
Houston Texans/FMC Technologies	VXi Corporation
IGA USA	Warner Bros. Entertainment
J&A Marketing	Weis Markets
Jewel-Osco	Zale Corporation
Kroger – Harris Teeter	

GIFT-IN-KIND

Gift-in-kind donations come from donors who generously waive or reduce the costs of their products and services, enabling WWP to conserve resources and better serve injured warriors.

VISIONARIES \$1,000,000+



Ernst & Young



U-HAUL Corporation

INNOVATORS \$500,000 – \$999,999

American Management Association

SENTRIES \$100,000 – \$249,999

FSI
Robertson Marketing Group

CHAMPIONS \$50,000 – \$99,999

Minerals Technologies, Inc.
Orange Theory Fitness
RB Davies
St. Michael's Iron Horse Farms

GUARDIANS \$25,000 – \$49,999

The Bike Rack
Front Sight Firearms Training Institute
Hiawatha Beach Resort
Miami Marlins
Rosberg Fozman Rolandelli Advertising

GRANTMAKERS

Grant support from community, corporate, and family foundations, and through donor advised funds, is especially important for a nonprofit that doesn't accept government funding. We are honored that these individuals and organizations have done a thorough review of WWP and included us in their selection process to fuel programs that honor and empower wounded warriors.

INNOVATORS \$500,000 – \$999,999

Leon Lowenstein Foundation

CATALYSTS \$250,000 – \$499,999

Josephine Hughes Sterling Foundation
Thrivent Financial

SENTRIES \$100,000 – \$249,999

Cowin Charitable Fund at the Renaissance Charitable Foundation
Don and Lorraine Freeberg Foundation
Frank and Emily Smith Foundation
Harley-Davidson Foundation
Lourie Foundation
Mark and Joanne Webb Philanthropic Fund at the Renaissance Charitable Foundation
Paul DeMatteo Charitable Fund at National Philanthropic Trust
UTC Aerospace Systems

CHAMPIONS \$50,000 – \$99,999

Bergen Foundation
Coleman and Margaret Hogan Memorial Fund
Mr. Colin J. Corgan through Goldman Sachs Gives
DMK Foundation
George T. Lewis Jr. 2001 Foundation
Hope Foundation
Irwin Family Foundation
LAW Foundation
Leon Levine Foundation
McLean Legacy Fund
Nelson & Claudia Peltz Family Foundation

OBE Foundation
Tesoro Foundation
Tina & Richard V. Carolan Foundation
Toby and Michelle Seay Family Fund at Morgan Stanley Global Impact Funding Trust
Virginia A. Haughey 2011 Charitable Lead Annuity Trust
Walter N. & Alberta Drake Foundation
Wayne Eisenbaum Charitable Foundation

GUARDIANS \$25,000 – \$49,999

Alinda Hill Wilkert Foundation
Anonymous
Anonymous at Black Hills Area Community Foundation
Anonymous at the California Community Foundation
Anonymous at Foundation Source
Anonymous at the Marin Community Foundation
Baldwin Family Foundation at Fidelity Charitable Bentley Foundation
Blanchart Family Endowment Fund at the Community Foundation for Northeast Florida
Bloomfield Family Foundation
Carly & Frank Fiorina Family Fund of the Ayco Charitable Foundation
Cotswold Foundation
Crane Fund for Widows & Children
Derfner Foundation
Donna & Robert Berg Foundation
Georgette R. Belden Fund of The Dayton Foundation
J.C. Kennedy Foundation
Jim and Ann Fleischhacker Charitable Fund at Fidelity Charitable
Kate W. Cassidy Foundation

Laverna Hahn Charitable Trust
Leo S. & Emogene Burton Case Foundation
Leroy Thom Jean Thom and T L Foundation
Mancheski Foundation
Matthews Family Foundation
Michael & Rebecca Cemo Foundation
Monaghan Foundation
Oliver S. & Jennie R. Donaldson Charitable Trust
O'Shea Family Foundation
Osterman Family Foundation
Park 6 Foundation
Patriarch Family Foundation
RHS Foundation
Robert & Marion Schamann Brozowski Foundation
Robert L. Leonardi Fund of the Community Foundation of New Jersey
Robert M. Ellis Foundation
Sadie Nauy Charitable Foundation
SCP Foundation
Speaker Family Foundation
Stults Foundation
Thornedge Foundation

COMMUNITY FUNDRAISING

Community fundraising is a testament to the love and respect the American public has for its veterans. Unsolicited and independent of WWP, these supporters spend their own time and energy to raise funds and awareness for our mission and the daily challenges faced by our veterans.

A & W Root Beer Float Day
 Academy of Model Aeronautics
 ADS Logistics Company Golf Outing
 Alex Figliolia Jr. 20k for Veterans Day
 Allcat Claims Service Annual Conference
 Altria Group Regional Sales Meeting
 American Heroes Golf Outing
 American Legion Post 98 Golf Event
 American Systems Holiday Giving Campaign
 Annual Motorcycle Gun Run
 Applebee's Flapjack Fundraiser
 Armstrong Power Golf Tournament
 Baker Triangle Charity Golf Tournament
 Birchwood Veterans Group Annual Golf Tournament
 Bocaire Salutes Wounded Warriors
 BPO Elks Lodge 841
 Bridges/AFCO Golf Tournament
 Byram Hills Youth Lacrosse
 CCF Open Golf Tournament
 Charitable Adult Rides & Services
 Chatham County Sheriffs Department
 CoServ Charitable Foundation
 Coldwell Banker Desert Charity Golf
 Delta Beta Sigma Annual Convention
 Energy Battle Group Annual Meeting
 Face Off For A Cause
 Golf Balls as Gifts
 GPM Investments
 The Greenbrier Champions Tennis Classic
 Hockey Benefit for Warriors
 Integrity Medicolegal Enterprises
 Kimberly-Clark SALUTE Chester Challenge
 KIOTI Power Through Tour presented
 by Trace Adkins
 Landmark Title of Racine
 Mac Abstract Charity Golf Outing
 Massage Envy Spa Veteran's Day Event

Minnesota Warrior Charity Golf
 Missouri State Society DAR
 Newsradio 790 WAEB "Remembering 9/11" Radiothon
 Oakland Spine & Physical Therapy
 Old Glory Flags Golf Outing
 Oshkosh Excellence Awards
 Patriots Night
 Pinnacle Entertainment
 Pond & Company
 Potomac Family Dining Group
 Prime Motor Group Warriors Run
 Pull for Our Veterans
 RBA 5th Annual 10k Walk / Run
 Royal Paper Stock & Royal Document Destruction
 Holiday Fundraiser
 San Juan River Invitational Fly Fishing Tournament

Scoutin America
 Shootout for Soldiers
 Stone Creek's Stars and Stripes Salute
 Support Our Troops
 Team Minnesota Gala
 Team Newport Fundraising Events
 Tech Sgt. Jack Kushner Ret'd Foundation
 Tee It Up Celebrity Classic
 Think Through Learning
 The Turlock Veterans Charitable Trust
 University of Virginia Foundation 4 the Wounded 5K
 Western PA Friends of WWP Golf Outing
 Wheeling for Healing
 Wide Open Throttle
 Wounded Warriors of Collier County Golf
 and Dinner Event



ORGANIZER RICH KEENAN (SECOND FROM RIGHT) WITH TWO WARRIORS AND A SUPPORTER AT THE 2016 OLD GLORY FLAGS GOLF OUTING

The Old Glory Flags Golf Outing held its third annual event in 2016 at Washtenaw Country Club, just outside of Ann Arbor, Michigan. Organizer **Rich Keenan's** company, Old Glory Flags, originally founded the event as a means of giving back to the community. Since then, the group has raised approximately \$145,000 to help fuel the WWP mission.

"Outside of raising your children as moral, upstanding citizens, I can think of no greater responsibility as Americans than taking proper care of those who have served. WWP gives us a great opportunity to assist our veterans who have been wounded; to repay a very small piece of that debt; but most important, to say 'thank you' to those who have sacrificed so much to keep America strong and free: our veterans."

HONOR & EMPOWER SOCIETY

Planned gifts for WWP are a way of leaving a meaningful legacy in support of our nation's wounded warriors. When you give a gift as part of your estate planning, you become a member of the Honor & Empower Society.



VISIONARIES
\$1,000,000+
 Estate of Marianni Buckler

INNOVATORS
\$500,000 – \$999,999
 Estate of Daniel Louis Boldrini
 Jeremy & Charlotte Harris Trust
 Sherry & Daniel W. Heagy IV

CATALYSTS
\$250,000 – \$499,999
 Estate of Catherine Farrarese
 Charles R. Astrin Trust
 Dana Lee Kelly Trust
 Estate of Richard Dougall Deniker
 Thomas Paul Welp Trust

SENRITIES
\$100,000 – \$249,999
 Alfonse S. Kaufman Jr. and Jane E. Kaufman Trust
 Estate of Alice Mary Anne Shaughnessy
 Estate of Andrew F. Dembeck
 Arnold J. & Ingrid Mjatvet Trust
 Christine Barbara Johansson Trust
 Estate of Doris L. Reimer
 Ghyslaine L. Budinsky Trust
 Estate of James W. Wynns
 Joanne Miller Drobnie Trust
 Estate of John M. Lenahan
 Joseph M. Schelly Jr. Trust
 Lena Callender Trust
 Estate of Olin D. Button
 Estate of Orville R. Baisden
 Estate of Patricia J. Reamer

Estate of Patricia Jennings-March
 Patrick & Kelly O'Connell Trust
 Estate of Renee C. Ricciardelli
 Estate of Rita Hertzig
 Robert W. Bridwell
 Susan Arlene Suffel Trust
 Estate of Thomas D. La Vigne
 Timothy F. Doody Trust
 Tony DeLuca

CHAMPIONS
\$50,000 – \$99,999
 Anonymous
 Estate of Alice A. Tassell
 Estate of Charles W. Lavers III
 Dona C. Middaugh Trust
 Estate of Elaine E. Beletz
 Evelyn M. MacPherson Trust
 Free Hawk Wilson
 Estate of George E. Tiber
 Estate of Gerald Mohl
 Estate of James S. Bodo
 Jamie Lynn Binder Trust
 Estate of Joan L. Wilde
 Estate of John Winfred Hezeltine
 Marguerite Spiegel Trust
 Estate of Marian R. Konot
 Martin Family Trust
 Estate of Philip Dare
 Estate of Rebecca F. Carroll, in honor
 of Rosemary Wood
 Reinhardt Family Trust
 Roland H. Dayton Trust
 Royal F. Mengot
 Sullivan Family Trust

Estate of Warren J. Adler
 Estate of William J. Woods
 William Leonhardt

GUARDIANS
\$25,000 – \$49,999
 Anonymous
 Estate of Bonnie LaFave
 Catherine E. Angstead Trust
 Czytajlo Trust
 Estate of Donald Clifford Douglass
 Eugene R. Emery Trust
 Frederick Mehrling Trust
 Estate of George J. Fistrovich
 Estate of Gregory Jerome Goldring
 Helen M. Woodford Trust
 Estate of James L. Emmons
 Estate of James M. Stundis
 Estate of Joan M. McChesney
 Estate of Lance D. Gardner
 Estate of Lois A. Malaspina
 Estate of Margaret E. Powers
 Estate of Marianne K. St. Claire
 Estate of Marilyn Ferguson
 Mary Gay Holland Trust
 Estate of Patricia Neely
 Rear Admiral Paul K. Arthur, Ret.
 and Joy L. Arthur Trust
 Ramona Van De Walker
 Robert C. Jacobs Trust
 Estate of Ruth Watkins
 Estate of Thomas Patrick Christino
 Vishnu 2001 Charitable Trust

*Please see the online version of this report for a complete list of FY 2016 Honor and Empower Society members.

HONOR & EMPOWER SOCIETY

\$10,000 – \$24,999

Anne L. Bowler Trust
Anonymous
Estate of Bette A. Holdway
Coy Gerald & Lillie H. Harrison Trust
Estate of Cristina Alvarez
Darlene Bentley
Donna Kail Family Trust
Donna West
Doris R. Johnson Trust
Dorothy G. Hincks Trust
Elaine M. Nelson Trust
Estate of Elvira A. Dittrick
Estate of Esther C. Mughmaw, in memory
of Brian L. Mughmaw
Estate of Evelyn Burch Hoffman
Estate of Frederic F. Spigle
Gibbs Family Trust
Gloria A. Adkisson Trust
Gregory Allen Smith Trust
Harold & Norma Norriss Trust
James A. Grillo Trust
Estate of Janet A. Kulick
Jean E. Cole
Joseph M. Carlile
The Lee H. Anderson Trust
Marion D. Brown Totten Trust
Estate of Mark A. Johnson
Mary Rita Campagna Trust
Estate of Michael F. Keller
Estate of Myrna H. Hopkins
Estate of Nancy E. Carlson
Estate of Paul E. Stewart
Estate of Richard Lee Schaub
Estate of Robert Heitman
Robert M. Zweck Trust
Estate of Ronald J. Baum
Estate of Ruth A. Tower
Estate of Stephen L. Callahan

Shirley Ziolkowski
Virginia C. Serlin Trust
William Maynard
William F. Sudbrack
William C. Waltsgott Jr. Trust

\$5,000 – \$9,999

Allan Spielvogel
Estate of Anna-Karin Svensson
Arthur H. Schepke Jr. Trust
Estate of Barbara Lee Sanderson
Bonnie L. Oberhansly Trust
Bradlee H. Shattuck Trust
Florence Bruno Trust
Geraldine Anne Camarda Trust
Estate of Hazel Lucille Turner
Helen L. Kaestner Trust
Helen V. Stoddard Trust
Jack M. Berghuis Estate
Estate of James C. Gorsuch
Estate of Jerome H. Denner
Estate of June Colbert
Estate of Linda I. Donnelly
Anonymous
Martha K. Vogel Trust
Estate of Mary Lynn Puckett
Ollie J. Seal Trust
The Parker Trust
Anonymous
Patrick Fitzgerald Trust
Estate of Roberta Lou Williams
Estate of Ruth E. Kocher
Estate of Ruth C. Parker
Estate of Sharon L. Preller
Estate of Wendell Allen Briggs
Anonymous
Estate of William E. Harper

UNDER \$5,000

Estate of Barbara O. Hodge
Betty J. Nickeson
Estate of C. Robert Foist
C. Shere Vassberg
Carl & Edna Owen Trust
Estate of Carol L. Schwingle
Clare Bertler
Estate of Clara Ray Fitzgerald
Estate of Dan P. Winn
Estate of Dorothy M. Sievertsen
Estate of Frank L. Salvatore
Estate of Helen L. Brown
Estate of Holger Otto Starck
Ivan Dale Meier Trust
Jeffrey Bastian Trust
Estate of Joan Marie Reese
John G. Connolly Trust
Lyle W. Bingham
Estate of Mable Cox Baird
Estate of Margaret J. Brill
Maribeth Schmitt
In Honor of Robert Salmen
Estate of Matthew James Storms
Estate of Nancy Marie Buszinski
Neil Canine Family Trust
Pam Olsen
Estate of Patricia Jones
Estate of Robert J. Atkins
Estate of Roberta J. Potter
Estate of Ronald Wayne Caldwell
Estate of Ruth E. Richeal
Estate of Sally Ann Barber
Estate of Shirley M. Burns
Estate of Stella E. Glenn
Estate of Susan Branson
Estate of Theresa H. Mahoney
Estate of William A. Fleming
William F. Hackman Trust

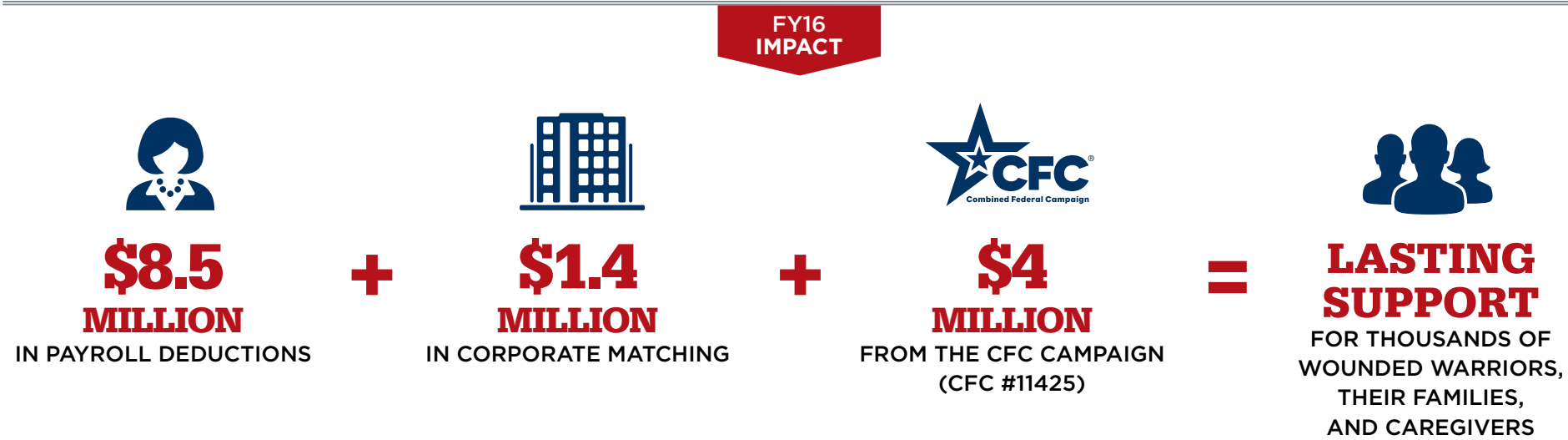
“YOU MAKE A DIFFERENCE, NOT JUST FOR THE WARRIOR BUT FOR THE FAMILY, TOO. YOUR SUPPORT HONORS AND EMPOWERS US.”

— WOUNDED WARRIOR **MICHAEL PENCE** WITH HIS WIFE



EMPLOYEE GIVING

Through FY 2016 employee giving campaigns, hardworking individuals helped provide more than \$13 million to fund free programs for wounded warriors and their families.



THERE ARE MULTIPLE WAYS TO SUPPORT OUR NATION'S BRAVEST:

PAYROLL DEDUCTIONS

Wounded Warrior Project can be designated as the beneficiary of your payroll deduction contributions at your place of employment. Payroll deductions are a seamless and efficient way to rally employees and leaders around a common goal.

CORPORATE MATCHING

Many companies offer matching gift programs that will double, even triple a donation's value. Matching gifts further emphasize an employer's dedication to charity and community service.

COMBINED FEDERAL CAMPAIGN

CFC is the world's largest and most successful annual workplace charity campaign in which federal civilian, postal, and military donors can support nonprofit organizations.

★ To learn more about all employee giving opportunities, visit supportwwp.org/giveback ★

“YOU GOT ME FROM SITTING ON THE COUCH THINKING ABOUT WHAT I WANTED TO ACCOMPLISH TO ACTUALLY GETTING OFF THE COUCH AND ACCOMPLISHING MORE THAN I COULD EVER IMAGINE.”

— WOUNDED WARRIOR JAMES RIVERA



**YOU'RE SAVING LIVES,
CHANGING LIVES,
AND IMPROVING LIVES.”**

— WOUNDED WARRIOR NICKY NORWOOD

LEARN OTHER WAYS
TO SHOW SUPPORT AT

supportwwp.org/giveback



4899 Belfort Road, Suite 300 | Jacksonville, Florida 32256